Brightline Web Studio

What to gather before your website build

Words

About: who you are, where you work and how.
Services: a short paragraph for each one.
Prices: only the ones you are happy to publish.
Questions: the five customers ask most, with your answers.

Pictures

Logo: the original file, not a screenshot.
Jobs: 6 to 10 photos of finished work.
People: one photo of you or the team.
Rights: only photos you took or may use.

Accounts

Domain: the registrar and its login.
Enquiries: the email address they should go to.
Google Business Profile: owner or manager access.
Social: links to the profiles you keep up.

Decisions

Main action: call, book or send an enquiry.
Areas: the towns or neighborhoods you serve.
Pages: the ones you need at launch.
Sign-off: who approves the text.