The Bench Letter

A weekly woodworking letter for weekend hobbyists

TB

8,600
Newsletter subscribers

2,300
Instagram followers
700 average views

Date and sample: September 2026 · last 10 Instagram reels
Source: Newsletter platform report and Instagram Insights, entered by the writer

About The Bench Letter

Every Sunday I send one project, one tool tip and one reader question, written for people who build in a garage or on a balcony.

Audience and reach

Hobby woodworkers past their first projects who want plans and techniques they can finish in a weekend.

Partnership options

Sponsor note in one issue	USD 300
Sponsor note in four issues	USD 1,000

Rates cover a 60-word sponsor note with one link, written by me. Exclusivity is quoted separately.

Work samples

Available on request: past issues with a sponsor note.

Let’s work together

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